

# Zhiyu(Zoe) Gong

Graphic Designer



## Education.

Savannah College Of Art and Design (SCAD)  
Atlanta, Georgia  
Bachelor of Fine Arts  
Graphic Design  
GPA 3.8  
2023

## Skills.

### Software.

Adobe Creative Suite:  
Photoshop  
InDesign  
Illustrator  
AfterEffects  
Dimensions  
Premiere Pro  
Xd  
Lightroom Classic  
Midjourney  
Microsoft Office  
Figma

### Languages.

English  
Mandarin

## Achievement.

SCADamp Certificate  
2023  
SCAD Academic Honors  
Scholarship  
2019 – 2023  
SCAD Dean's Honors List  
2020 – 2023  
AIGA SCAD ATL  
Logo Redesign Contest  
Second Place  
2023

## Experience.

Social Brands LLC.  
Tucker, Georgia  
2023 – present  
Video Animation & Graphic  
Designer  
*In-house designer. Design web  
banners. Package design,  
Create motion videos for  
social media, and products  
promotion posters, flyers,  
catalog, merch design*

AIGA Board SCAD ATL  
Atlanta, Georgia  
Recruitment Officer  
2022-2023  
*In charge of attracting new  
AIGA members throughout  
the quarter. Responsible for  
promoting AIGA to SCAD  
students and to Graphic  
Design classes*

SCADPro X Sylvamo  
Atlanta, Georgia  
Production Manager  
2023  
*Redesign Pocket Pal: A  
Graphic Arts Production  
Handbook Book. It is a Bible  
for Graphic Artists, Graphic  
Designers Printers, and  
anyone in the paper industry.  
The purpose is to promote  
Sylvamo paper company*

Savannah College of Art  
and Design  
Atlanta, Georgia  
Production Room Assistant  
2022 – 2023  
*Maintain Epson printers,  
guide student use Cricut  
machine, printers perfect  
binding machine, spiral  
binding machine, saddle  
stitch, and paper cutters*

SCAD SERVE  
Atlanta, Georgia  
Publication Design  
2021  
*SCAD SERVE brings togeth-  
er the SCAD community  
to listen to the needs of its  
neighbors and local leaders,  
and to envision meaningful  
design solutions that improve  
quality of life in the univer-  
sity's hometowns of Atlanta  
and Savannah*

## Affiliation.

The Professional Association  
for Design  
Atlanta, Georgia  
Atlanta Chapter  
AIGA Member  
2023